



OFFICE OF THE MAYOR

December 22, 2022

The Honorable Heath Sessions
312 Pendleton Street
Rock Hill, SC 29730

Dear Representative Sessions:

The City of Rock Hill looks forward to hosting the UCI BMX Racing World Championships May 12-18, 2024 at the Rock Hill BMX Supercross Track. Rock Hill previously hosted the event in 2017 with phenomenal results, and the SC Parks, Recreation and Tourism (PRT) Department recognized the achievement with the 2018 Governor's Cup Award.

We would like to request \$500,000 from the State through the PRT Department for FY 24 to support our working budget of over \$3 million. The funds are needed for event marketing and operations as we welcome an estimated 4,000 participants from 50+ countries with their teams and supporters (estimated 60,000 additional) to South Carolina. We find that the average visitor stays approximately 10 days for this event.

We greatly appreciate the State's financial support of the 2017 event, which helped generate:

- an estimated direct economic impact of \$19.2 million (\$29.9 million if including airfare)
- over 5.5 million social media impressions during the event
- over 513,000 webcast views of the Challenge Races

The City of Rock Hill would like to thank you in advance for your consideration of this request. Please feel free to call me if you have any questions, 803-329-7011.

Sincerely,

John P. Gettys, Jr.
Mayor